

PEAK Class 101: Digital photography

Not long ago, we were all shooting pictures with traditional film cameras. We couldn't preview the results, and we had to wait to see our pictures until we had developed the film. We were unable to edit or modify the picture in any way after we had pressed the shutter, and it was very hard for most people to share photos with friends and relatives. We also had to remember not to run out of film and the cost of developing and printing all our pictures could be expensive.

All that has changed since the release of the first digital cameras. Here at PEAK, we offer a wide range of digital photography accessories ranging from flash memory cards to our digital photo frame. Today, we'll give you a brief introduction to digital photography and some of the products PEAK has to offer.



Step 1. *Creating digital images*

Digital images can be created with various devices like digital still cameras, scanners, mobile phones, and even camcorders. Digital cameras are probably the most widely-used of these and are getting more affordable with ever-increasing capabilities. Their digital images are stored on a flash memory card, ready to be transferred to PC or printer. PEAK offers a wide range of flash memory cards at competitive prices.

Step 2. *Transferring / processing digital images*

You'll need to transfer your digital images from the camera's memory card to your PC, printer, or other output device to see the pictures. Generally speaking, a card reader is the fastest and easiest way to transfer pictures. Here at PEAK, we offer a wide range of external and internal card readers for our customers. With a USB connection, simply insert them into the USB port and you can start the transfer right away.

Step 3. *Output / sharing digital images*

Digital images can be shared across the world using the Internet and email. Friends and relatives can visit free image-hosting websites and browse their favourite photos. Digital photos can also be processed by your local camera shop just like traditional photos. The digital photo frame is one of the latest creations in digital photography. Digital images can now be displayed on the gorgeous LCD screen with brilliant colour reproduction of the actual photo. Using a flash memory card or its internal memory, a digital photo frame is capable of displaying multiple images as a slideshow.

From creation to output, PEAK has the right equipment you need to step into digital photography. For more product information, please refer to the links below:

PEAK flash cards / drives

<http://www.peakhardware.com/products/productlist.asp?caid=2&said=3&oid=3> ▶

PEAK card readers

<http://www.peakhardware.com/products/productlist.asp?caid=1&said=1> ▶

PEAK digital photo frame

<http://www.peakhardware.com/products/productlist.asp?caid=2&said=24> ▶

